

KANTAR

Large Corporates
& Institutions
Grand Total

2024 Nordics

PROSPERA



Designs

	Nordics	Denmark	Finland	Norway	Sweden
Number of reports	74	18	16	17	20
Number of interviews	4481	771	628	1103	1733
Total points calculation	Rank 1: 55 points Rank 2: 44 points Rank 3: 33 points Rank 4: 22 points Rank 5: 11 points	Rank based on Overall Performance in each report Each bank's points are summed and ranked If rank is tied, suppliers are placed in alphabetical order			
Full-service banks & other providers	The Grand Total includes service providers with a broader offering, namely the full-service banks evaluated in the Prospera Corporate & Institutional Banking. The Grand Total thus reflects the width and the customers' appreciation of these full-service banks' offering. In addition, this report presents the top 5 from all Prospera reports, including other service providers.				
Interviewees	CFO, CEO, CoB, CIO, Partner, Group Treasurer, Head of Funding, Trader, Portfolio Manager, Buy-Side Analyst, Cash Manager, Head of Trade Finance etc				
Method	Telephone interviews by Prospera interviewers & e-questionnaires upon request				



Grand Total | Nordics

Full-service banks

Rank 24	Rank 23	Total points 24		Number of Rank 1	Number of Rank 2	Number of Rank 3	Number of Rank 4	Number of Rank 5
1	2	2607	Danske Bank	22	20	10	7	3
2	1	2310	SEB	16	15	17	8	3
3	3	2112	Nordea	8	16	19	13	5
4	4	781	DNB	7	5	2	4	2
5	5	462	Handelsbanken	6	0	0	4	4

Grand Total | Denmark

Full-service banks

Rank 24	Rank 23	Total points 24		Number of Rank 1	Number of Rank 2	Number of Rank 3	Number of Rank 4	Number of Rank 5
1	1	814	Danske Bank	10	4	2	1	0
2	2	671	Nordea	3	7	4	3	0
3	3	539	SEB	3	4	6	0	0
*4	5	143	Jyske Bank	0	1	1	2	2
*4	4	143	Nykredit	0	0	0	5	3

Grand Total | Finland

Full-service banks

Rank 24	Rank 23	Total points 24		Number of Rank 1	Number of Rank 2	Number of Rank 3	Number of Rank 4	Number of Rank 5
1	1	660	Danske Bank	5	6	3	1	0
2	2	517	SEB	3	2	5	3	3
3	3	484	Nordea	2	4	3	4	1
4	4	418	OP Corporate Bank	4	1	3	1	3
5	5	110	Swedbank	1	0	0	2	1

Grand Total | Norway

Full-service banks

Rank 24	Rank 23	Total points 24		Number of Rank 1	Number of Rank 2	Number of Rank 3	Number of Rank 4	Number of Rank 5
1	1	638	DNB	7	2	2	4	1
2	2	517	Nordea	2	5	5	1	0
3	3	429	SEB	4	1	3	3	0
4	4	418	Danske Bank	1	4	3	4	0
*5	5	33	Jyske Bank	0	0	1	0	0
*5	6	33	Swedbank	0	0	1	0	0

Grand Total | Sweden

Full-service banks

Rank 24	Rank 23	Total points 24		Number of Rank 1	Number of Rank 2	Number of Rank 3	Number of Rank 4	Number of Rank 5
1	1	770	SEB	5	8	3	2	0
2	2	671	Danske Bank	6	6	1	1	2
3	*3	451	Handelsbanken	6	0	0	4	3
4	*3	352	Nordea	0	0	7	4	3
5	5	231	Swedbank	0	1	3	1	6

Overall Performance | Top 5

The Nordic reports – local market results found in each local Grand Total report

DCM HY Issuers

Rank 24	Rank 23	Score 24	
1	1	4,21	Pareto Securities
2	-	4,11	Arctic Securities
3	2	4,07	ABG Sundal Collier
4	3	4,05	Nordea
5	4	3,99	DNB Markets

DCM HY Investors

Rank 24	Rank 23	Score 24	
1	1	3,95	Nordea Markets
2	2	3,78	DNB Markets
3	3	3,54	Pareto Securities
4	4	3,52	Arctic Securities
5	6	3,41	Danske Bank

Nordic Equity

Rank 24	Rank 23	Score 24	
1	1	4,01	SEB
2	*2	3,87	Carnegie
3	*2	3,76	Danske Bank
4	4	3,75	ABG Sundal Collier
5	5	3,63	Nordea Markets

Reports

Relationship Management

Report	Market	Interviews	Time period
Large Corporate Banking	Denmark	64	September 16 - November 15, 2024
	Finland	60	September 25 - November 6, 2024
	Norway	85	September 12 - November 12, 2024
	Sweden	133	September 9 - October 22, 2024
Corporate Banking Real Estate	Sweden	51	September 10 - October 21, 2024
Institutional Banking	Denmark	55	October 21 - December 5, 2024
	Finland	26	November 19 - December 20, 2024
	Norway	42	November 7 - December 13, 2024
	Sweden	73	October 28 - December 6, 2024

Reports

Investment Banking

Report	Market	Interviews	Time period
Corporate Finance Advisors	Denmark	63	May 11 - Dec 5 2023 and Jun 3 - Nov 27 2024
	Finland	35	May 11 - Dec 5 2023 and Jun 3 - Nov 27 2024
	Norway	222	May 11 - Dec 5 2023 and Jun 3 - Nov 27 2024
	Sweden	169	May 11 - Dec 5 2023 and Jun 3 - Nov 27 2024
DCM IG Issuers	Denmark	21	April 10 - May 21, 2024
	Finland	30	March 25 - May 20, 2024
	Norway	59	March 26 - May 16, 2024
	Sweden	88	March 25 - May 6, 2024
DCM HY Issuers	Nordics	87	April 9 - June 20, 2024

Reports

Investment Banking

Report	Market	Interviews	Time period
Syndicated Loans	Denmark	20	September 9 - November 22, 2024
	Finland	42	September 9 - November 22, 2024
	Norway	49	September 9 - November 22, 2024
	Sweden	49	September 9 - November 22, 2024
Loan Agency & Loan Operations	Denmark	62	September 9 - November 22, 2024
	Finland	78	September 9 - November 22, 2024
	Norway	111	September 9 - November 22, 2024
	Sweden	174	September 9 - November 22, 2024

Reports

Transaction Banking

Report	Market	Interviews	Time period
Cash Management	Denmark	57	December 6, 2023 - February 5, 2024
	Finland	50	December 12, 2023 - January 22, 2024
	Norway	63	November 28, 2023 - January 24, 2024
	Sweden	118	November 27, 2023 - January 15, 2024
Trade Finance	Denmark	60	November 29, 2023 - February 1, 2024
	Finland	52	December 12, 2023 - January 30, 2024
	Norway	81	November 28, 2023 - February 2, 2024
	Sweden	136	November 23, 2023 - January 18, 2024

Reports

Markets

Report	Market	Interviews	Time period
Nordic High Yield Investors	Nordics	90	January 23 - April 12, 2024
Investment Grade Credit Products	Denmark	9	May 17 - June 18, 2024
	Norway	45	February 21 - April 15, 2024
	Sweden	55	January 23 - February 22, 2024
Domestic Credit Products	Finland	21	March 18 - May 10, 2024
Nordic Credit Products	Finland	15	March 18 - May 10, 2024
DCM CP Investors	Sweden	32	January 23 - February 22, 2024
DKK Government Securities	Denmark	25	March 7 - April 26, 2024
DKK Mortgage Bonds	Denmark	36	March 7 - April 26, 2024

Reports

Markets

Report	Market	Interviews	Time period
Government Securities	Norway	29	February 21 - April 15, 2024
Fixed Income	Sweden	34	February 8 - March 15, 2024
Interest Rate Derivatives	Denmark	26	March 7 - April 26, 2024
	Finland	29	March 19 - May 6, 2023
	Norway	28	February 22 - April 12, 2024
	Sweden	45	February 8 - March 15, 2024
Foreign Exchange	Denmark	51	April 26 - June 17, 2024
	Finland	49	April 30 - July 8, 2024
	Norway	46	April 23 - May 31, 2024
	Sweden	94	April 22 - June 5, 2024

Reports

Markets

Report	Market	Interviews	Time period
Domestic Equity	Denmark	30	November 14 - December 13, 2024
	Finland	23	November 21 - December 17, 2024
	Norway	62	November 7 - December 10, 2024
	Sweden	64	October 31 - December 4, 2024
Nordic Equity	Nordics	69	June 3 - September 9, 2024
Commissioned Research	Sweden	112	July 31 - September 27, 2024

Reports

Back Office

Report	Market	Interviews	Time period
Back Office Equity	Denmark	22	May 28 - September 18, 2024
	Finland	22	May 28 - September 18, 2024
	Norway	32	May 28 - September 18, 2024
	Sweden	35	May 28 - September 18, 2024
Back Office FI, FX & Derivatives	Denmark	39	May 28 - August 30, 2024
	Finland	49	May 28 - August 30, 2024
	Norway	48	May 28 - August 30, 2024
	Sweden	88	May 28 - August 30, 2024

Reports

Asset Management

Report	Market	Interviews	Time period
External Asset Management	Denmark	87	April 9 - August 30, 2024
	Finland	47	April 10 - August 30, 2024
	Norway	66	April 8 - August 23, 2024
	Sweden	148	April 9 - June 12, 2024
Fund Distributors & Selectors	Denmark	44	August 23 - September 27, 2024
	Norway	35	April 2 - May 28, 2024
	Sweden	35	October 2 - October 31, 2024

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