

KANTAR

Large Corporates
& Institutions
Grand Total

2024 Denmark

PROSPERA



Designs

Number of reports	18	
Number of interviews	771	
Total points calculation	Rank 1: 55 points Rank 2: 44 points Rank 3: 33 points Rank 4: 22 points Rank 5: 11 points	Rank based on Overall Performance in each report Each bank's points are summed and ranked If rank is tied, suppliers are placed in alphabetical order
Full-service banks & other providers	The Grand Total includes service providers with a broader offering, namely the full-service banks evaluated in the Prospera Corporate & Institutional Banking. The Grand Total thus reflects the width and the customers' appreciation of these full-service banks' offering. In addition, this report presents the top 5 from all Prospera reports, including other service providers.	
Interviewees	CFO, CEO, CoB, CIO, Partner, Group Treasurer, Head of Funding, Trader, Portfolio Manager, Buy-Side Analyst, Cash Manager, Head of Trade Finance etc	
Method	Telephone interviews by Prospera interviewers & e-questionnaires upon request	



Grand Total

Full-service banks

Rank 24	Rank 23	Total points 24		Number of Rank 1	Number of Rank 2	Number of Rank 3	Number of Rank 4	Number of Rank 5
1	1	814	Danske Bank	10	4	2	1	0
2	2	671	Nordea	3	7	4	3	0
3	3	539	SEB	3	4	6	0	0
*4	5	143	Jyske Bank	0	1	1	2	2
*4	4	143	Nykredit	0	0	0	5	3

Overall Performance | Top 5

Large Corporate Banking

Rank 24	Rank 23	Score 24	
1	2	4,36	Danske Bank
2	1	4,26	Nordea
3	3	4,18	SEB
4	*4	4,01	Nykredit
5	*4	3,95	Jyske Bank

Institutional Banking

Rank 24	Rank 23	Score 24	
1	1	4,16	Danske Bank
2	4	3,68	Nordea
3	2	3,65	SEB
4	3	3,49	Nykredit
5	-	3,36	Jyske Bank

Corporate Finance Advisors

Rank 24	Rank 23	Score 24	
1	1	4,38	FIH Partners
2	2	4,33	Carnegie
3	3	4,06	Nordea
4	4	3,98	Danske Bank

Overall Performance | Top 5

DCM IG Issuers

Rank 24	Rank 23	Score 24	
1	1	4,50	Danske Bank
2	2	4,27	Nordea
3	3	3,70	SEB
4	-	3,69	Nykredit

Syndicated Loans

Rank 24	Rank 23	Score 24	
1	3	4,41	Danske Bank
2	1	4,29	Nordea
3	2	4,21	SEB

Loan Agency & Operations

Rank 24	Rank 23	Score 24	
1	2	4,61	Danske Bank
2	1	4,35	Nordea

Overall Performance | Top 5

Cash Management

Rank 24	Rank 23	Score 24	
1	3	4,10	Nordea
2	2	4,08	Danske Bank

Trade Finance

Rank 24	Rank 23	Score 24	
1	1	4,50	SEB
2	3	4,13	Danske Bank
3	2	4,10	Nordea

IG Credit Products

Rank 24	Rank 23	Score 24	
1	1	4,06	Danske Bank
2	2	3,58	SEB
3	3	3,36	Nordea Markets
4	-	3,09	J.P. Morgan
5	4	2,90	Nykredit Markets

Overall Performance | Top 5

DKK Government Securities

Rank 24	Rank 23	Score 24	
1	1	4,09	Danske Bank
2	2	3,96	Nordea Markets
3	3	3,43	SEB
4	4	3,22	Nykredit Markets

DKK Mortgage Bonds

Rank 24	Rank 23	Score 24	
1	2	4,06	Nordea Markets
2	1	3,96	Danske Bank
3	3	3,72	Jyske Bank
4	6	3,50	Nykredit Markets
5	4	3,41	Sydbank

Interest Rate Derivatives

Rank 24	Rank 23	Score 24	
1	1	3,84	Nordea Markets
2	3	3,69	SEB
3	2	3,59	Danske Bank

Overall Performance | Top 5

Foreign Exchange

Rank 24	Rank 23	Score 24	
1	1	4,21	Danske Bank
2	2	4,15	SEB
3	3	3,89	Nordea Markets
4	4	3,83	Jyske Bank

Domestic Equity

Rank 24	Rank 23	Score 24	
1	1	4,51	Danske Bank
2	2	4,33	SEB
3	3	3,71	Carnegie
4	4	3,53	Nordea Markets
5	5	2,96	ABG Sundal Collier

Back Office Equity

Rank 24	Rank 23	Score 24	
1	2	4,25	SEB
2	1	4,17	Danske Bank
3	3	4,13	Carnegie
4	5	4,00	Nordea
5	-	3,88	Goldman Sachs

Overall Performance | Top 5

Back Office FI, FX & Derivatives

Rank 24	Rank 23	Score 24	
1	2	4,38	Danske Bank
2	1	4,32	Jyske Bank
3	3	4,27	SEB
4	5	4,26	Nordea
5	4	4,23	Nykredit

External Asset Management

Rank 24	Rank 23	Score 24	
1	1	4,21	SEB
2	2	4,12	Nordea AM
3	3	4,07	Danske Bank AM
4	5	3,97	Jyske Bank
5	4	3,85	Nykredit AM

Fund Distributors & Selectors

Rank 24	Rank 23	Score 24	
1	1	4,62	BankInvest
2	2	4,18	Sparinvest
3	4	4,11	Sydinvest
4	3	4,08	Storebrand AM
5	5	4,05	C Worldwide AM

Reports

Report	Market	Interviews	Time period
<i>Relationship Management</i>			
Large Corporate Banking	Denmark	64	September 16 - November 15, 2024
Institutional Banking	Denmark	55	October 21 - December 5, 2024
<i>Investment Banking</i>			
Corporate Finance Advisors	Denmark	63	May 11 - Dec 5 2023 and Jun 3 - Nov 27 2024
DCM IG Issuers	Denmark	21	April 10 - May 21, 2024
Syndicated Loans	Denmark	20	September 9 - November 22, 2024
Loan Agency & Loan Operations	Denmark	62	September 9 - November 22, 2024

Reports

Report	Market	Interviews	Time period
<i>Transaction Banking</i>			
Cash Management	Denmark	57	December 6, 2023 - February 5, 2024
Trade Finance	Denmark	60	November 29, 2023 - February 1, 2024
<i>Markets</i>			
Investment Grade Credit Products	Denmark	9	May 17 - June 18, 2024
DKK Government Securities	Denmark	25	March 7 - April 26, 2024
DKK Mortgage Bonds	Denmark	36	March 7 - April 26, 2024
Interest Rate Derivatives	Denmark	26	March 7 - April 26, 2024
Foreign Exchange	Denmark	51	April 26 - June 17, 2024
Domestic Equity	Denmark	30	November 14 - December 13, 2024

Reports

Report	Market	Interviews	Time period
<i>Back Office</i>			
Back Office Equity	Denmark	22	May 28 - September 18, 2024
Back Office FI, FX & Derivatives	Denmark	39	May 28 - August 30, 2024
<i>Asset Management</i>			
External Asset Management	Denmark	87	April 9 - August 30, 2024
Fund Distributors & Selectors	Denmark	44	August 23 - September 27, 2024

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