Organisation

Rank Market

Penetration



Small

28

Large

23

Facts about the Surveys & Definitions

Organisation	Minimum turnover SEK denominated securities 2010, billion	70	20		
Response Rate	84 per cent				
Method	Telephone interviews by TNS SIFO Prospera's interviewers				
Time Period	January 27 until March 8, 2011				
Overall Performance	Weighted average of 20 criteria covering the dealers' general features, analytic competence, sales' performance and price quoting. The scale used is 1-5, represents the highest score. Each criterion is weighted by its importance.				
	In all 6 Nordic and 14 international dealers are covered by the sed dealers which less than 7-8 of the interviewees have an opinion of Only dealers included in both the Large and Small categories corfor the ranks in the All Interviewees category.	an 7-8 of the interviewees have an opinion of are excluded. d in both the Large and Small categories constitute the base			
	Dealers with an equal overall performance score are on the to order according to their market penetration. Asterisk * marks tied	•	ed in		

Market penetration is measured by the percentage of organisations mentioning a

certain dealer as a trading partner in SEK denominated securities during 2010.

51 interviews with portfolio managers & fixed income traders



Overall Performance - Top 5

All Interviewees Ra	Mean ank Value	Dealer	Rank Market Penetration
Industry mean value 3,85	1 4.00	Danske Consensus	5
	•	Nordea	1
_	•	SEB	*3
_	,	Handelsbanken	2
		Swedbank	*3
Tier 1	-		
Industry mean value 3,66	1 4,08	Danske Consensus	5
_	2 3,80	SEB	*1
	3 3,79	Nordea	*1
	4 3,72	Handelsbanken	*1
_	•	Swedbank	*1
Tier 2			
Industry mean value 3,91	1 3,98	Nordea	1
_	2 3,94	SEB	*3
	3 3,91	Danske Consensus	5
	4 3,89	Handelsbanken	2
	-	Swedbank	*3